

**7<sup>th</sup> Annual  
PolkFresh Farm Tour  
Saturday, June 24, 2017**

**Application Directions:**

It's almost that time of year again...the PolkFresh Farm Tour! On one summer day each year, Polk County farms open their barn doors to the public to experience how food is grown and raised, to taste farm-fresh products and meet farm animals, and to connect with the community's food producers. Farm Tour showcases a selection of Polk County's most unique and beautiful working farms through tours, demonstrations, and hands-on activities. **Please complete the application below to be considered as a participant for this year's Farm Tour.**

Participation in the Farm Tour is a commitment. As you consider applying, please remember these things; the farm tour is a time commitment. Please make sure you are able to communicate with farm tour staff before, during and after the tour so that everything is planned smoothly for a successful day on your farm! We want to showcase you and your operation. We are here to support YOU! We provide a farm tour training before the event that is **HIGHLY RECOMMENDED** that you attend. It will give new farms on the tour insights on how the day runs, and you will have the opportunity to speak with other farmers that have been on the tour in the past who may be able to provide some guidance. They are great resources, so utilize them at the training!

Safety is our number one concern the day of the tour. Please make sure that your farm is clearly marked with safety hazards the day of the tour (electric fences, streams, sharp objects, etc.) We will go over this more in the training, but we want to make you aware of those areas now. We can also come out for a farm visit before to go over these things with you as well.

Most importantly, HAVE FUN! This is a day to educate our community about where their food comes from, and how to access that, so make it FUN! That is what they will remember the most! Farms on the tour report great results from the exposure and publicity that comes from participating; we think you will find the requested commitment worthwhile!

Thank you for your application! We must receive your completed application no later than **Monday, May 1, 2017** and all applicants will hear back by **Monday, May 10, 2017.**

## **CONTACT INFORMATION**

**Name:** \_\_\_\_\_ **Farm Name:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**Farm Address (This information will be printed in the guide. Please use GPS address or specific turn-by-turn directions.)**

\_\_\_\_\_

**Phone 1** \_\_\_\_\_ **Phone 2** \_\_\_\_\_

**E-mail** \_\_\_\_\_ **Web Address** \_\_\_\_\_

**Facebook** \_\_\_\_\_ **Instagram** \_\_\_\_\_

**Check which of the following may be used on promotional print/web materials?**

- Phone 1
- Phone 2
- E-mail
- Web Address
- Facebook
- Instagram
- Farm Address
- Mailing Address
- All

**ABOUT YOUR FARM : The following will be used in the Farm Tour Guide to highlight your tour offerings, unique farm features, and products you will have for sale.**

**What do you produce? (please circle all that apply)**

Vegetables

Honey

Bedding Plants

Eggs

Value Added (dairy)

Cut Flowers

Fruits

Value Added (produce)

Fiber

Herbs

Meat/Livestock Products

Other (be specific) \_\_\_\_\_

**What should your guests expect during their visit to your farm? Guided tours? Activities? Etc.**

**Please list 3-4 key factors of your farm that will interest visitors; what will visitors do or see at your farm?**

**What makes your farm stand out?**

**Will your farm offer any activities for children? If so, please describe.**

**What products, if any, will be available for sale on your farm the day of the tour? (You are encouraged to sell products during the tour.)**

**Will there be ready-to-eat food items available for sale on your farm the day of the tour?**

**Will guests have access to restrooms?**

**What is your parking situation on the farm? Where will visitors park on farm tour day?**

**Which of the following are characteristics of your farm? (circle all applicable)**

Appalachian Grown

No-Till

Certified Naturally Grown

Farmland Preservation

Certified Organic

Conservation/ Agricultural Easements

Organic (not certified) Sales under 5k

Soil Conservation/ BMP's

Permaculture

Century Farm

Biodynamic

Other (please explain)

**Is your farm Appalachian Grown Certified? If not, are you willing to go through the certification process? This certification is FREE and a useful marketing tool to all farmers.**

**What is the best time for Farm Tour Staff to complete a farm visit before the Farm Tour?**

**Would you be available to attend a Farm Tour training on Tuesday, May 30th held by Farm Tour staff?**

**If available, would you like a Farm Tour volunteer the day of the event?**

**Please return completed applications to:**

- Erica Shanks: 156 School Rd, Mill Spring 28756
  - Erica@growrural.org

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